



About ProMasters

Mission Statement

ProMasters is a modern-day home service provider that helps people in the management of their homes by saving them time and money.

Our Vision

Is to open more than 500 locations across the United States and Canada. All of them are committed to the same common values and principles of Great Service on a personal level with Local and National Accountability.

More than 40 years of Concierge experience

We are an organization of Home Services that has the best service with the lowest prices. A Client does not have to search multiple providers and read multiple reviews to find the company for your job. We have done it for you. Our diligent management and work ethic is central to ProMaster's philosophy and critical to delivering consistent, quality choices for our customers. We are a concierge service for your home making your life easy and more manageable.



[Click Here](#)

Moving Services

It's not enough to have trust in the moving crew that you let into your home. They must perform a first-class moving job.



[Click Here](#)

Maid Service

Trust in the cleaning crew that you let into your home and trust that they will perform a first-class cleaning job for you.



[Click Here](#)

Handy Man Service

Picking the right person to do hand man repairs can be a chore and we know you have many choices consider us. We are the best!



[Click Here](#)

Pest Control Services

Safety from Unwanted guests can be a chore and we know you have many choices when you consider hiring a Pest Control Service.



[Click Here](#)

Pool Care

Fully Trained and experienced Pool Tech. Vetted and background-checked cleaners. Keep the same cleaner for every visit.



[Click Here](#)

Home Health Care

We have rigorous training that ensures each member of our home care team understands their role and the performance of our team.



[Click Here](#)

Carpet Cleaning

It's not enough to have trust in the cleaning crew. You have to know they will perform a first-class cleaning job for you.



[Click Here](#)

Painting Services

No matter how large or small your house might be, repainting the entire exterior of a house can be a big task. We are the Best.



[Click Here](#)

Lawn Care

You have many choices when you consider hiring a Lawn Care Service. We will perform a first-class lawn care job for you.



Ricky LeMar
Founding Director

(941) 228-9501
ricky.lemar@promasters.com



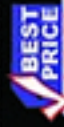
**Visiting
Helpers**

Home Health Care

www.visithelpers.com

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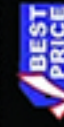
(941) 228-9501
ricky.lemar@promasters.com



Pest Control
www.nobugsonme.com

Ricky LeMar
Founding Director

(941) 228-9501
ricky.lemar@promasters.com



**POOL GUY
AND A BRUSH**

www.poolguyandabrush.com

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Founding Director

(941) 228-9501
ricky.lemar@promasters.com

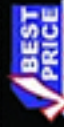


**GUY
AND A BRUSH**

www.guyandabrush.com

Ricky LeMar
Founding Director

(941) 228-9501
ricky.lemar@promasters.com



www.onemaiddandamop.com

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Founding Director

(941) 228-9501
ricky.lemar@promasters.com



**ME AND
MY TRACTOR**

www.meandmytractor.com

Ricky LeMar
Founding Director

(941) 228-9501
ricky.lemar@promasters.com



**TWO
HELPERS
AND A TRUCK**

www.twohelpersandatruck.com

Ricky LeMar
Founding Director

(941) 228-9501
ricky.lemar@promasters.com



**Carpet
GROOMER**

www.carpetgroomer.com

Ricky LeMar
Founding Director

(941) 728-9501
ricky.lemar@promasters.com



**HANDYMAN
SERVICES**

www.handy-man-can.com



What is an UnFranchise:

Franchising is based on a marketing concept which can be adopted by an organization as a strategy for business expansion. Where implemented, a franchisor licenses some or all of its know-how, procedures, intellectual property, use of its business model, brand, and rights to sell its branded products and services to a franchisee. In return the franchisee pays certain fees and agrees to comply with certain obligations, typically set out in a franchise agreement.*

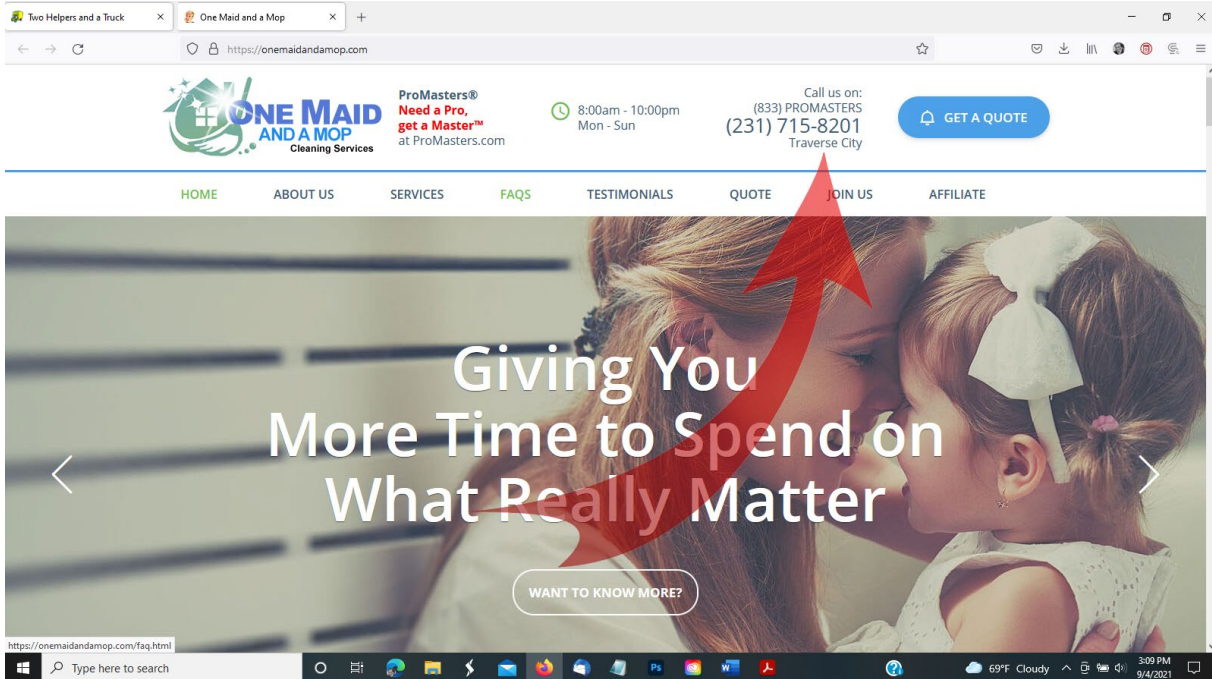
The Cost of a Franchise can range from \$10,000 to \$5 Million plus a percentage gross of the business and start ups can range from \$50, \$200,000.

Our **UnFranchises** cost is just \$1 plus 5% of the gross. We are looking for individuals that don't have the upfront money to own a franchise, but see the value in owning one and are willing to do the work to make their business a success by following our proven marketing techniques.




Here's what we give you:

- 1) Website completeling designed and up dated daily. With our special programming we can detect the person's IP Address and display their city and your Phone number at the top of the page with answering service.



- 2) Pricing Structure for your business that beats the compition.
- 3) Use of our logos, ordering, business cards, and other intellectual properties.
- 4) Everything a Professional Franchise would give you without the cost.
- 5) Own an unfranchised EXCLUSIVELY in your area for only \$1 and 5% of gross.


6) Our Knowledge Base gives you the Competitive Edge.




ProMasters.com
Need a Pro, Get a Master.

Knowledge Base


Click on Item to Order Custom Copy




Printable Flyer



Printable Maid Service Check List



Maid Service Online Ad



Maid Service Social Media Ad

7) This could be your new business card:

Ricky LeMar
Founding Director

231-715-8201
ricky.lemar@promasters.com



ONE MAID AND A MOP
www.onemaidandamop.com



We help you get customers and keep them!

What a Area unFranchisee will get

FAQ:

The Largest Maid Franchise in United States is Molly Maid with 500 locations.
A cost of a Molly Maid is from \$89,200 to \$137,200 (Our UnFranchise cost \$!).
Average Maid working for Molly Maids makes \$16.23/hour and discourage tips.
Average maid age is 43.
Molly Maid averages 17 million cleans per (90% are recurring customers)
450 active franchises or 30,000 cleans per year or 650 per week
10% of homes in the United States use a maid.

The Average hour to clean a room is 20 to 30 minutes
The Average number of homes a cleaner can clean in one day is 3
Average Number of homes to service as recurring customers 15
You charge an average of \$25 per hour per maid you charge for service using our
charge schedule. (supplies are charged separately)
You pay your help \$15 and they keep their tips

Thus, the 40 hour work list grosses your company \$1,000/week.
Paying your worker \$600, netting you \$400

Tier1:

Your First Goal: 15 recurring customers that you are the maid making
\$1,000/week or \$52,000/year.

Tier2:

Your Second Goal: 30 recurring customers that you are one of the maids and you
add a second maid making you \$1,400/week or \$72,800/year.

Tier3:

Your Third Goal Goal: 45 recurring customers that you are one of the maids and
you add a two extra maids making you \$1,800/week or \$93,600/year.



Tier 4:

Your Forth Goal: 60 recurring customers that you no longer a maids and you add a total of 4 maids making you \$1,600/week or \$83,200/year.

Every 15 recurring customers you add with one more maid you make \$400/week or \$20,800 per year.

Tier 5:

Final Goal: 100 recurring customers or a gross income of \$140,000 per year after paying your maids. (doesn't include office, taxes or other expenses)

What a National Director will get

FAQ:

We plan to open 250 unFranchises in the United States

Director will control recruitment of all locations and maintaining communications with those locations

The corporations pay 5% of their gross as a fee to corporate office.

Director will make 20% of that fee.

What Director Makes on 1 Area:

Weekly Estimated unFranchise fee Tier 1 Location:

Gross \$1,000, Fee \$50, Director \$10

Weekly Estimated unFranchise fee Tier 2 Location:

Gross \$2,000, Fee \$100, Director \$20

Weekly Estimated unFranchise fee Tier 3 Location:

Gross \$3,000, Fee \$150, Director \$30

Weekly Estimated unFranchise fee Tier 4 Location:

Gross \$4,000, Fee \$200, Director \$40

Weekly Estimated unFranchise fee Tier 5 Location:

Gross \$3,000, Fee \$150, Director \$50

Total Picture:

The maximum corporation makes in Tier 5 is a fee of \$150/wk Director \$50/wk

Director maximum for 1 Area is \$2,600, thus a maximum with 250 areas is

\$650,000/year. Suggestion Director uses a \$150,000 to pay for their staff, netting them one half million a year.