



# Strategic Partner



**Become a Strategic Partner with “Me and My Tractor” here’s what you get:**

**1) We put you in business with us by selling an “unFranchise” to you for \$1.** Don't Buy a Franchise. Get an UnFranchise™. We give you a Territory and you pay for our time to help make you successful. Your Success is Our Success! We are not a Franchise; we are an Un-Franchise. You pay a monthly flat rate and small percentage for our support, expertise, and use of our name. A Franchise Fee for this type of business can cost anywhere from \$25,000 to \$250,000. All we ask for is \$1 upfront and 5% of the gross each month after that. We waive the 5% fee for pre-existing clients. We will help make you a success. Always remember: Your Success is Our Success!

**2) We give you a protected area, where all jobs go to you.**

We give our territories enough distancing not to overlap. For example in the State of Texas there is only 24 Territories.

**3) Proven Business Formula that works.**

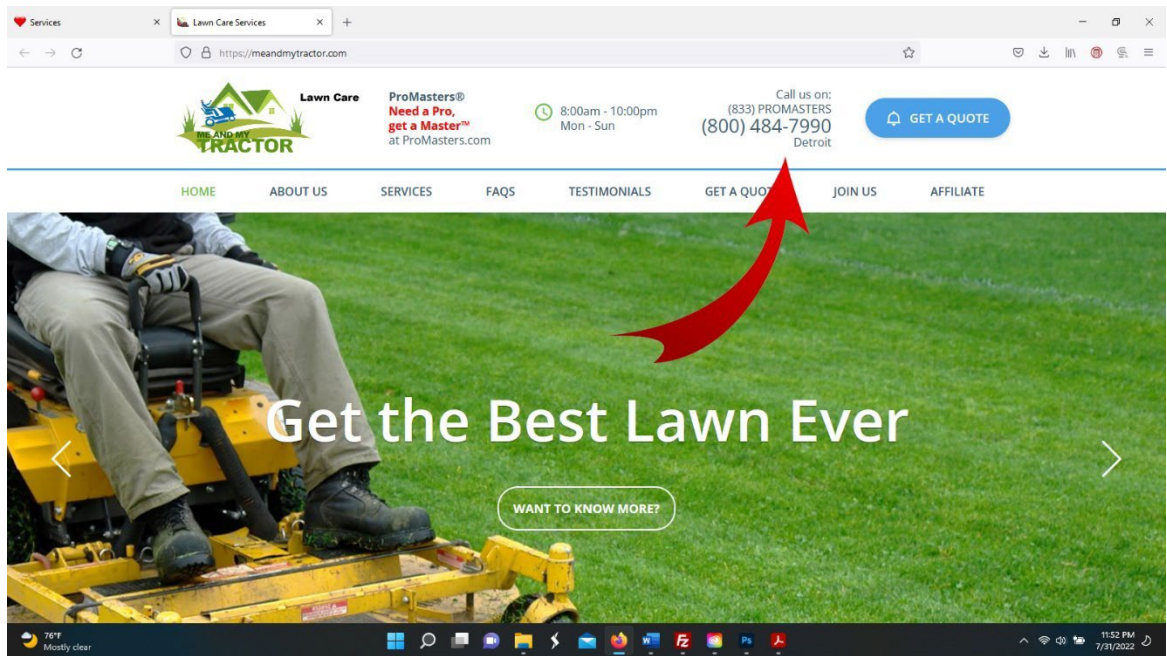
We let you share all our intellectual properties. Including customer lead programs, national answering for your local telephone, Our website personalized with your information, Search Engine Optimization on website, Local advertising



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that works, business cards, letter heads, invoices, portable credit card equipment, National insta Quote App, disinfecting formulas, and a lot more. Your Success is Our Success.

- 1) Website that will have your contact information on it. Your Customers are your Customers If a customer calls you direct, we do not charge you a fee. If they are a ProMasters' customer, we charge a 5% commission fee.



- 4) A great knowledge base to help you:

The collage displays various intellectual property assets for ProMasters:

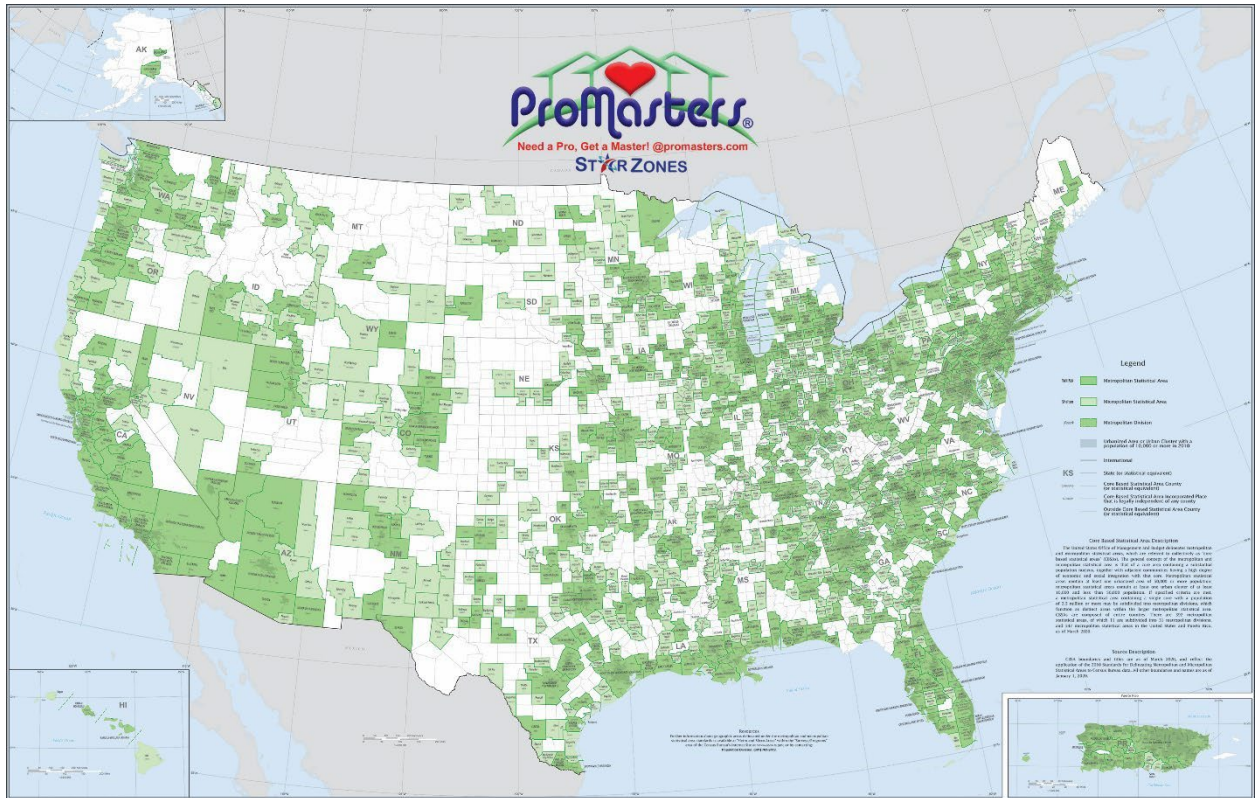
- Business Card:** Features Ricky LeMar, Founding Director, with contact information (941) 228-9501 and ricky.lemar@promasters.com. It includes the 'ME AND MY TRACTOR' logo and a 'BEST PRICE' badge.
- Knowledge Base:** A blue banner with the ProMasters.com logo and the slogan 'Need a Pro, Get a Master'. Below it is the text 'Intellectual Properties'.
- Printable Flyers:** A flyer for ProMasters Lawn Care with the text 'CONTACT US TODAY FOR A FREE ESTIMATE' and 'OUR SERVICES'. It includes a phone number 1-800-582-7099.
- Checklists:** A 'Lawn Care Check Sheet' with a table of services and their completion status.
- On Line Ads:** A digital advertisement for ProMasters Lawn Care services, including a list of services like Mowing, Edging, and Blowing.
- Social Media Ads:** A social media advertisement for ProMasters.com, featuring a 'Social Media Ad' header and a call to action to 'Get a Free Quote'.





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## 5) US Map



## 6) unFranchise Video



## 7) Website: <https://meandmytractor.com>