

Promasters®

www.promasters.com

Need a Pro, Get a Master @ promasters.com





[Click Here](#)

Moving Services

It's not enough to have trust in the moving crew that you let into your home. They must perform a first-class moving job.



[Click Here](#)

Maid Service

Trust in the cleaning crew that you let into your home and trust that they will perform a first-class cleaning job for you.



[Click Here](#)

Handy Man Service

Picking the right person to do hand man repairs can be a chore and we know you have many choices consider us. We are the best!



[Click Here](#)

Pest Control Services

Safety from Unwanted guests can be a chore and we know you have many choices when you consider hiring a Pest Control Service.



[Click Here](#)

Pool Care

Fully Trained and experienced Pool Tech. Vetted and background-checked cleaners. Keep the same cleaner for every visit.



[Click Here](#)

Home Health Care

We have rigorous training that ensures each member of our home care team understands their role and the performance of our team.



[Click Here](#)

Carpet Cleaning

It's not enough to have trust in the cleaning crew. You have to know they will perform a first-class cleaning job for you.



[Click Here](#)

Painting Services

No matter how large or small your house might be, repainting the entire exterior of a house can be a big task. We are the Best.



[Click Here](#)

Lawn Care

You have many choices when you consider hiring a Lawn Care Service. We will perform a first-class lawn care job for you.



About ProMasters

Mission Statement

ProMasters is a modern-day home service provider that helps people in the management of their homes by saving them time and money.

Our Vision

Is to open more than 500 locations across the United States and Canada. All of them are committed to the same common values and principles of Great Service on a personal level with Local and National Accountability.

More than 40 years of Concierge experience

We are an organization of Home Services that has the best service with the lowest prices. A Client does not have to search multiple providers and read multiple reviews to find the company for your job. We have done it for you. Our diligent management and work ethic is central to ProMaster's philosophy and critical to delivering consistent, quality choices for our customers. We are a concierge service for your home making your life easy and more manageable.



Ricky LeMar
Founding Director

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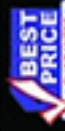


Home Health Care

www.visithelpers.com

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www.nobugsonme.com

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www.poolguyandabrush.com

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Founding Director

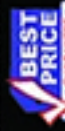
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Founding Director

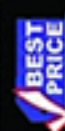
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**TWO
HELPERS
AND A TRUCK**
www.twohelpersandatruck.com

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www.carpetgroomer.com

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www.handy-man-can.com



Why Work for Someone Else?

When You can Buy an unFranchise for \$1

- Pool Techs are always in demand**
- Affordable Start Up costs**
- Protected Territories**
- Proven Business Formula that works**
- Painters with virus protection in mind**
- Recurring revenue business model**
- More than just a Pool Tech, it's personal**
- A Business group that shares customers**



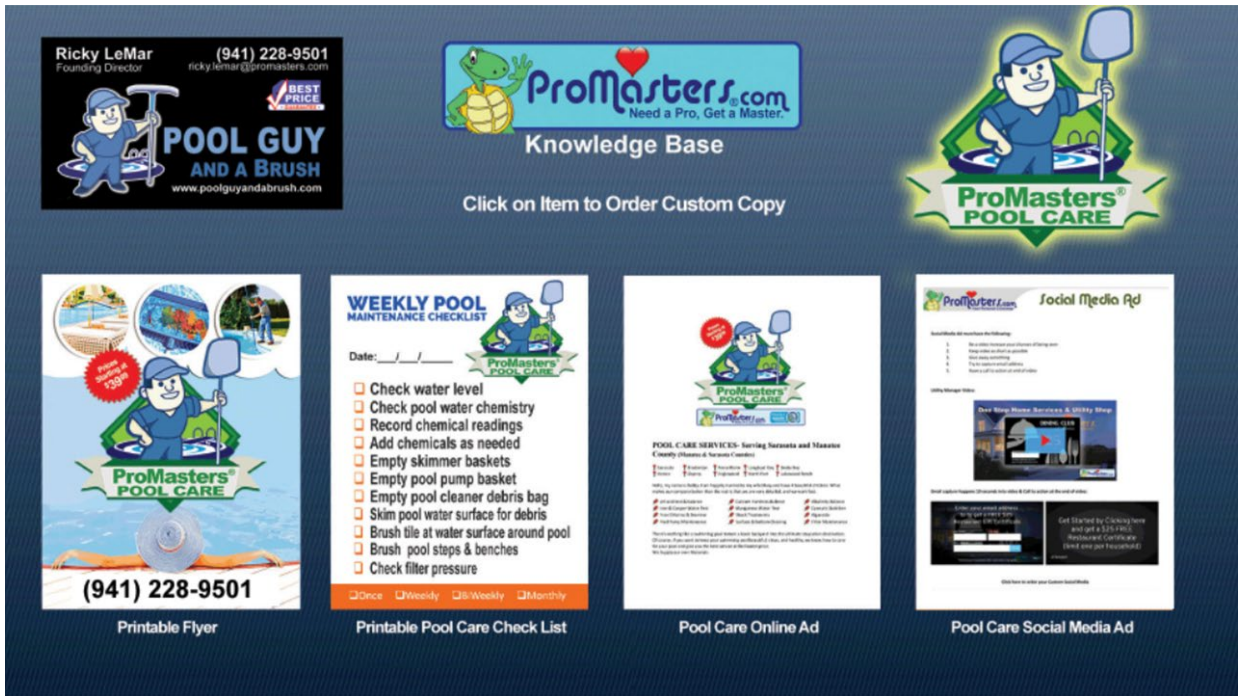
What is an UnFranchise:

Franchising is based on a marketing concept which can be adopted by an organization as a strategy for business expansion. Where implemented, a franchisor licenses some or all of its know-how, procedures, intellectual property, use of its business model, brand, and rights to sell its branded products and services to a franchisee. In return the franchisee pays certain fees and agrees to comply with certain obligations, typically set out in a franchise agreement.*

The Cost of a Franchise can range from \$10,000 to \$5 Million plus a percentage gross of the business and start ups can range from \$50, \$200,000.

Our **UnFranchises** cost is just \$1 plus 5% of the gross. We are looking for individuals that don't have the upfront money to own a franchise, but see the value in owning one and are willing to do the work to make their business a success by following our proven marketing techniques.

6) Our Knowledge Base gives you the Competitive Edge.



The screenshot displays the ProMasters.com Knowledge Base interface. At the top left, it features contact information for Ricky LeMar, Founding Director, including the phone number (941) 228-9501 and email ricky.lemar@promasters.com. A 'BEST PRICE GUARANTEE' logo is also present. The main header reads 'ProMasters.com Knowledge Base' with the tagline 'Need a Pro, Get a Master.' Below this, a navigation prompt says 'Click on Item to Order Custom Copy'. The interface shows four main resource categories:

- Printable Flyer:** A flyer for ProMasters Pool Care featuring a cartoon character and the phone number (941) 228-9501.
- Printable Pool Care Checklist:** A 'WEEKLY POOL MAINTENANCE CHECKLIST' with a date field and a list of tasks such as 'Check water level', 'Check pool water chemistry', 'Record chemical readings', 'Add chemicals as needed', 'Empty skimmer baskets', 'Empty pool pump basket', 'Empty pool cleaner debris bag', 'Skim pool water surface for debris', 'Brush tile at water surface around pool', 'Brush pool steps & benches', and 'Check filter pressure'. It includes frequency options: Once, Weekly, Monthly.
- Pool Care Online Ad:** An advertisement for 'POOL CARE SERVICES - Spring Services and More' with a list of services including Skimming, Brushing, Vacuuming, and Chemical Balancing.
- Pool Care Social Media Ad:** A social media advertisement titled 'Social Media Ad' showing a screenshot of a social media post with the text 'Over 1000+ 5 Star Reviews & 1000+ Happy Customers'.

7) This could be your new business card:



The business card for Pool Guy and a Brush features the following information:

- Top Left:** Ricky LeMar, Founding Director
- Top Right:** 231-715-8201, ricky.lemar@promasters.com
- Center:** A cartoon character holding a pool brush.
- Bottom Right:** **POOL GUY AND A BRUSH**, www.poolguyandabrush.com
- Logo:** A 'BEST PRICE GUARANTEE' logo.

We help you get customers and keep them!

What a Area unFranchisee will get

FAQ:

ASP - America's Swimming Pool Company is the nation's largest and most trusted swimming pool service franchise system, with 257 locations across 22 states. A cost is \$40,000 (Our UnFranchise cost \$!).

Average Pool Tech makes \$15/hour. Pool tech average age is 43.

The Pool Care business is 7.1 billion dollars per year with over 87,497 Pool Cleaning Services businesses in the US

There are over 106,000 people employed in the Pool Service industry in the US
It is recommended to have your pool cleaned at least once a week to keep it clean and uncontaminated.

On average, the typical pool cleaning technician can clean approximately 15 to 25 pools a day.

The average cost of weekly pool maintenance is \$20 to \$50, depending on the amount of work that needs to be done each week. The \$300 to \$650 cost to open and close the pool each year should be included in more expensive weekly service contracts.

Thus, in a 40 hour week a tech can clean 100 pools a week and at \$25/pool, you can gross \$2,500 per week and pay a tech 15/hour times 40 hours = \$600/week.

Thus, you gross a \$2,500/week with expenses \$1,000 net you \$1,500/week.

Duties included: Monitors, handles, and installs all chemicals for swimming pools. Performs cleaning of swimming pools. Performs minor repairs to swimming pools and pool maintenance. Responsible for ordering and maintaining inventory of chemicals, parts, and supplies as needed.

The Opportunity



LAUNCH 1/1/1024

ProMasters' Refferal Service...\$15/mo
Website with your name and number in your area



Call
ABC Pool Care
(231) 941-9999
Traverse City



LAUNCH 7/1/1024

ProMasters' unFranchise\$ 1

\$50/mo vs, 5% of the gross
Website with your name and number in your area
StarCourse Business Operating Software

Includes:

- ... Intellectual Properties
- ... QuickBooks Integration
- ... Customer Marketing
- ... Customer Communication Software
- ... Improvement Webinars

Fee goes up on 7/1/2025 to \$100 vs. 5% of the gross